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## Benjamin Obdyke Introduces Flagship HydroGap® Drainable Housewrap to Canada

**HORSHAM, Pa.** – Benjamin Obdyke, Inc., recognized for its line of high performance roof and wall products including <u>Roll Vent</u>, <u>Cedar Breather</u> and <u>Slicker</u>® Rainscreen, recently introduced its flagship product, HydroGap® drainable housewrap, to Ontario, Canada. Designed for custom residential homebuilders and large volume production projects, <u>HydroGap®</u> will be available through <u>Nicholson and Cates Limited</u>.

<u>HydroGap® Drainable Housewrap</u> is the best performing drainable housewrap on the market. Available in 5-foot by 100-foot rolls, HydroGap provides true drainage versus other housewraps. HydroGap allows water to drain away from the wall in seconds, eliminating the propensity for water to go into thousands of nail holes, flashing details and other penetration points to cause damage.

"Speed of installation is absolutely crucial for production and new home builders. We are always looking for ways to help our customers build better and develop quality, compliant solutions for every project," said Shawn Pilon, Marketing Manager at Nicholson and Cates. "We know our current customers will love working with HydroGap® and we are excited to introduce HydroGap to the Ontario market to allow for more efficient and durable building practices."

In addition to superior drainage performance, HydroGap® offers an unmatched system warranty that guarantees quality and performance for 15 years. HydroGap® has also achieved certification by the Canadian Construction Materials Centre (CCMC) for housewrap standards. HydroGap® offers a way for builders to differentiate their projects in the market, by allowing them to provide a superior protection system and peace-of-mind for home and building owners.

Benjamin Obdyke recognizes the growing need for protection against extreme weather conditions as well as the need to address changing building codes and practices. Products like HydroGap® continue to become more important within the marketplace. As the need for new code requirements is being recognized throughout Canada, Benjamin Obdyke prioritizes improved recommendations for drainable housewraps in their technical bulletins and installation guides.

HydroGap® will be available through <u>Nicholson and Cates Limited</u> starting January 2020. For more information about HydroGap® or other Benjamin Obdyke products, please visit benjaminobdyke.com or niccates.com.



## **About Nicholson and Cates Limited**

Based in Burlington, Ontario Nicholson and Cates is family owned and has serviced the siding, decking and lumber materials market in Ontario for over 85 years.



## **About Benjamin Obdyke**

Since 1868, Benjamin Obdyke has been helping architects, builders and contractors in the United States and Canada Build Better™ by developing and adding new advances to its product line. Benjamin Obdyke develops, sources, markets and sells proprietary roof and wall products that improve the building envelope and the performance of other building materials for the new construction, repair and remodel markets. Innovations from Benjamin Obdyke, such as the first roofing ridge vent on a roll, the first wood roofing underlayment and the first rolled product to provide drainage and air flow in rainscreen wall assemblies, have helped shape today's building practices. Headquartered in Horsham, Pennsylvania, Benjamin Obdyke partners with a network of distributors, dealers, buying groups and cooperatives to reach building professionals in the United States and Canada. For more information, visit <a href="https://www.benjaminobdyke.com">www.benjaminobdyke.com</a>.

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